

NOAH GLICK

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PROFESSIONAL SUMMARY

Marketing and PR professional with hands-on experience across social media campaigns, brand partnerships, and integrated communications. Pairs a graduate focus in PR and advertising with a sports-marketing background to produce creative work that drives measurable engagement and brand growth.

PROFESSIONAL EXPERIENCE

Communications & Partnerships Intern

June 2026 – Present

Culligan International | Rosemont, IL

- Support brand, social, and marketing teams on product-marketing initiatives and integrated campaigns across domestic and global markets.
- Build presentations, reports, and communications materials in PowerPoint, Excel, Word, and Teams for internal stakeholders, employee engagement programs, and major event activations.
- Run media monitoring, social listening, and competitive analysis in Brandwatch, Muck Rack, and LinkedIn to inform campaign planning and audience engagement.
- Coordinate with sponsors and race organizers on high-profile activations, including marathon and endurance events, and draft internal and external communications that strengthen brand visibility.

Social Media & Marketing Coordinator

May 2025 – Present

CG Realty Group | Chicago, IL

- Built and launched multi-platform social media campaigns that grew buyer and seller interest in active listings.
- Managed the digital CRM, lifting lead conversion 20% through targeted follow-up and automation.
- Scheduled 30+ client appointments and delivered detailed listing insights that improved client understanding and satisfaction.

Operations Intern

May 2023 – Sept 2023

Wisconsin Timber Rattlers | Appleton, WI

- Coordinated 5 departments — marketing, communications, operations, grounds, and game-day staff — to streamline event execution and strengthen fan engagement.
- Executed sports marketing, PR, and social media campaigns that grew engagement 25% across platforms.
- Ran 20+ game-day promotions, themed giveaways, and special events, including Fireworks Night, to elevate the fan experience.

Social Media & Communications Intern

May 2021 – Jan 2022

Sports Philanthropy Network | Chicago, IL

- Created marketing materials for high-profile events with major sports organizations (NBA, NFL, MLB, NHL), increasing audience reach and outreach effectiveness.
- Engaged owners and general managers across multiple franchises to strengthen marketing campaigns and outreach efforts.
- Produced weekly Facebook, Instagram, and Twitter content, growing audience engagement 20% and expanding brand visibility.

EDUCATION

BA, Sociology; Minor in Sports Business | University of Oregon

2024

MA, Public Relations & Advertising (PRAD) | DePaul University

Expected Dec. 2027

SKILLS & TECH

Certified in Google Ads: AI-Powered Performance Ads & Google Ads Search / Digital Marketing / Social Media Strategy / Brand Strategy / Microsoft Office Suite / Media Relations / Customer Engagement / Client Relationship Management